



Lefebvre Insurance, LLC

is

Going “Green” in 2011-2012

Previously

- Brochures were printed and shipped to the schools prior to the start of the school year.
- Brochures had to be stored at the school waiting to be distributed at the beginning of the school year.
- School personnel were responsible for distributing brochures to students.
- School personnel collected the enrollment forms and were responsible for submitting the forms to Lefebvre Insurance, LLC.
- Getting replacement brochures required parents to make a trip or phone call to the school.
- Parents would often contact the school with questions about the Voluntary Insurance plan.

That was then...

...This is now

Lefebvre Insurance, LLC has joined the ranks of eco-friendly companies by going “GREEN”.

For the 2011-2012 School Year:

- All brochures and enrollment forms will be in PDF form and given to School Districts to put on their websites.
- Complete instructions and claim forms will be available in PDF form as well.

Advantages of Going “Green”

Besides the obvious environmental benefits gained by not printing millions of paper brochures each year, there are several direct advantages for School Districts:

- No distribution issues for the School District, resulting in a savings of both time and money.
- Lessens the liability issue for a School District. School District personnel will no longer be responsible for the distribution, collection and submission of enrollment forms.
- School District personnel will no longer be concerned about the liability of explaining the insurance coverage to parents.
- Having complete information on-line, including benefits and claim forms, will result in School District personnel spending less time fielding questions and phone calls from parents.